



The Power Of Partnerships



HOSPICE CALGARY COMMUNITY REPORT



OUR PROMISE

To journey with people through end of life and grief. We promise to have the difficult conversations about death, dying, and grief, hearing people's unique stories, and responding with compassion.



OUR MISSION

To help people find hope and well-being through the provision of compassionate support and exceptional care during advanced illness, end-of-life, and grief.



OUR VISION

People of all ages can live well in their unique experience through illness, death, and grief.



OUR VALUES

Authenticity • Compassion • Dignity • Empathy • Equity
Ethical Practice • Excellence • Family-Centred Care
Inclusiveness • Integrity • Respect • Responsiveness

Table Of Contents

01 We Are Stronger Together & Land Acknowledgement

02 Our Impact In The Community

03 Children's Grief Centre Highlights

04 Living with Advanced Illness Centre Highlights

05 Rosedale Hospice Highlights

06 Financial Highlights

07 Every Partnership Matters

08 Board of Directors



We Are Stronger Together

Simply put, Hospice Calgary would not exist without community support. Each year our team, volunteers, community and government agencies, donors, service and church groups, businesses, schools, and the people we serve, come together in some kind of magical combination to help people live fully – even when facing illness and grief.

This shared spirit fosters a sense of interconnectedness, compassion, and belonging. It has also helped keep our organization thriving, even in challenging times. In June 2023 a brush fire swept through the bluffs and threatened Rosedale Hospice. The collective efforts of staff and physicians, volunteers, patient families, emergency responders, Southwood Hospice, and AHS ensured the safety of our patients with the crafting of an impressive

evacuation plan in less than 60 minutes! This is the **power of partnerships** in action.

We are inspired by your support. We are deeply honored to have worked with you this past year. As we look ahead, we are excited about the collaborative opportunities that await so that we can continue to make a difference in people’s lives. Together, we can help people feel loved, cared for, and less alone.

Fiona McColl, Executive Director

Angela Butler, K.C., Board Chair

Land Acknowledgement:

We formally recognize the unique and enduring relationship between this land and the Indigenous Peoples of this place. Because of this relationship, we have this land to gather on in the way that we do today. In the spirit of reconciliation, we invite you to reflect on what it means to acknowledge that we



live, work and play on the traditional territories of the Blackfoot Confederacy (Siksika, Kainai, Piikani), the Tsuut’ina, the Îyâxe Nakoda Nations, the Métis Nation (Region 3), and all people who make their homes in the Treaty 7 region of Southern Alberta.

Our Impact In The Community



1766

Children, teens, and adults received support through Hospice Calgary's services



3465

Participants attended our education seminars, workshops and resource booths

38

Presentations, seminars, and workshops were provided to the community



5231

People reached through Hospice Calgary services last year



“
I don't feel
alone here.
”



1274
Individuals Served



1957
Hours of
Counselling



236
Hours of Group
Programming

DID YOU KNOW?

The Children's Grief Centre developed a resource for school staff called *Grief in My Backpack*. The online tool offers a comprehensive range of topics designed to provide educators with the tools they need to support grieving students.



79
Registered *Grief in
My Backpack*
Subscribers

Living with Advanced Illness

Centre



The Companion Program

4 clients



launch in 2022

57 clients



in 2023/2024

DID YOU KNOW?

Our *Dying to Know* online workshop series is a valuable platform for sharing knowledge on various topics related to death and dying. Hospice Calgary **partners** with experts in the community to offer strategies for staying resilient through challenging times. In 2023/2024, **395** people registered for our *Dying To Know* workshops.

“

With the support of my counsellor, I was able to talk with my girls about my Dad.

”



587

Individuals Served



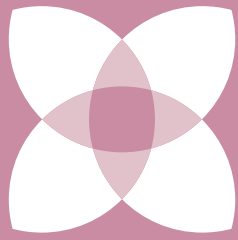
995

Hours of
Counselling



1311

Hours of
Program Support



Rosedale
Hospice



“

We felt blessed in many ways to have had our loved one spend her final weeks at Rosedale Hospice. You should be the model for end-of-life care everywhere.

”

Community Collaboration Makes a Wedding at Rosedale Possible

In May 2023, love, compassion, and **partnership** became the recipe for an unforgettable Rosedale wedding. The daughter of a patient was engaged to be married. Like many brides, she wanted her mom (and Rosedale patient) at her wedding.

Rosedale Hospice, turned wedding venue, hosted the intimate celebration.

Our pharmacists and long-term partners from Marshall Drugs ensured essential medications were readily available to keep the mother-of-the-bride comfortable for the celebration.

The volunteer hairdresser cut and styled the patient's hair, weaving elegance into every strand.

Everyone involved will remember this special day as a testament to the **power of partnerships** and shared purpose to help a young couple form a lasting partnership in love.



82

Individuals Received
24-Hour Care

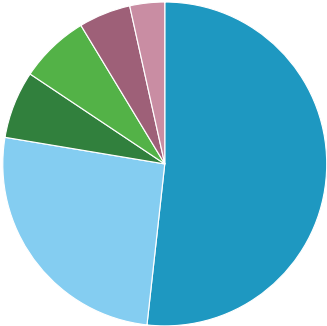


410

Family & Friends of
Patients Received
Support

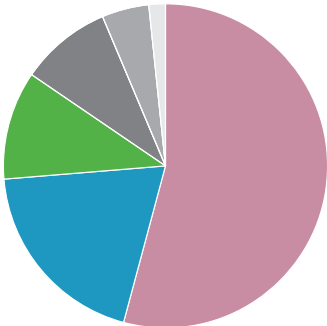
Financial Highlights

REVENUE SOURCES BY PERCENTAGE (%)



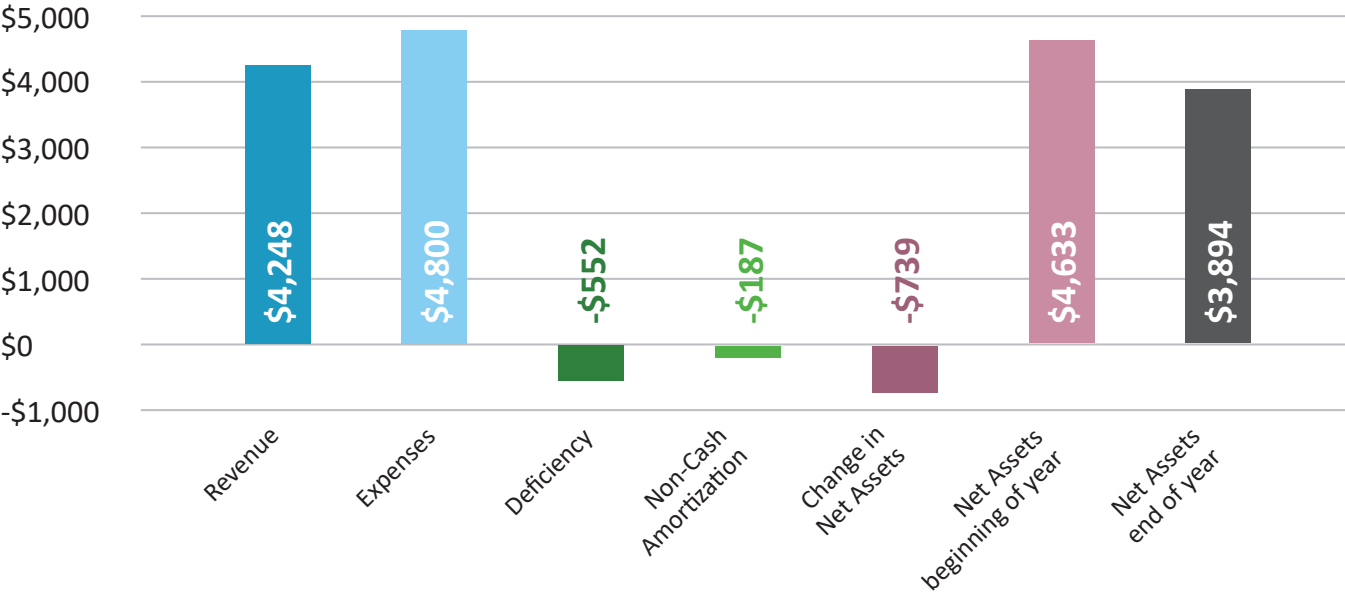
52	Alberta Health Services
26	Donations & Contributions
7	FCSS, City of Calgary
7	Government Funding (Provincial)
5	Special Events
3	Earned Revenue

EXPENSES BY PERCENTAGE (%)



54	Rosedale Hospice
19	Children's Grief Centre
11	Living with Advanced Illness Centre
9	Fundraising
5	Administration
2	Volunteer Management

SUMMARY OF COMBINED STATEMENT OF OPERATIONS AND NET ASSETS (\$000'S)



Every Partnership Matters

Our Biggest Partner is YOU!

Thank you to the **1768** donors who gave to Hospice Calgary this past year.

YOU helped to make 2023/2024 a year worth celebrating. Your **partnership** powers our mission to help people find hope and well-being through compassionate support and exceptional care.

YOU are the heart of Hospice Calgary. **YOU** are the individual donors, the foundations, the family funds, the grant funders, the community service clubs, the volunteers, the corporate sponsors and donors, the event participants and organizers, the monthly donors, and the government partners.

A special thank you to the McCann Family Foundation for their dedication and ongoing **partnership**. Their donation of the Rosedale Hospice building is an invaluable gift to the community.

Volunteers

Volunteers are a special kind of partner. **YOU** are our heroes. Your compassion for supporting people in your free time is truly inspiring.

349 volunteers dedicated **8004 hours** of time. That's worth over **\$120,000**, calculated using Alberta's minimum wage of \$15/hr.

YOU are our super-power!

Hospice Calgary Signature Events & Campaigns

Your generosity was the **power** behind Hospice Calgary's 2023/2024 fundraising events and campaigns, surpassing our expectations. Your unwavering financial support is an inspiring **partnership** in our community.

19th Annual Hike for Hospice

Raised over **\$127,000**

Exceeded our goal!

Rosedale Garden Campaign

(The inaugural year)

Raised over **\$11,000**

Exceeded our goal!

11th Annual Sage Soiree

Raised over **\$80,000**

Exceeded our goal!

Find Hope in Hospice

Our annual year-end fundraising mail campaign

Raised over **\$110,000**

Exceeded our goal!

Community Partner Events

One of the biggest compliments we receive is when community partners choose to honour Hospice Calgary through their own fundraising events. Such events range from decades-long annual events to one-time small and mighty fundraisers. The **power of these partnerships** collectively raised over **\$140,000**, helping to ensure Hospice Calgary's reputation for exceptional care.

Thank you to last year's community partners:

- Cat 'n Fiddle Golf Tournament *(another record-breaking fundraiser!)*
- Willow Park Wines and Spirits Charity Wine Auction
- 2023 Shaw Birdies for Kids Presented by AltaLink
- Pat's Concert, The 4th Edition
- Born Bingo Night (Born Brewing Co.)

- Villages Calgary
- The Order of St. Lazarus Raffle

Sponsors

Event sponsors symbolize the **power of partnerships** through their varied and ongoing dedication to Hospice Calgary.

2023 Hike for Hospice Sponsors

- Corus Entertainment
- Evan J. Strong Funeral Services
- Sentinel Storage
- Calgary Stampeders
- AltaLink
- LAN Solutions
- Altitude Communications
- Carbert Waite LLP
- Marshall Drugs
- Country Hills Crematorium and Funeral Services

2023 Sage Soiree Sponsors

- McInnis & Holloway Funeral Homes
- The Big Pink Chair Real Estate
- Carbert Waite LLP
- Evan J. Strong Funeral Services

Your commitment was vital to the success of our events.

THANK YOU!

Government Partners

- Alberta Gaming, Liquor & Cannabis
- Alberta Health
- Alberta Health Services – Child & Adolescent Addictions & Mental Health
- Alberta Health Services – Palliative & End of Life Care
- City of Calgary – Family & Community Support Services

Board of Directors

- Angela Butler - *Chair*
- Michael Waite, K.C. - *Past Chair*
- Sheri Allen - *Vice Chair*
- Malik Amery - *Director*
- Usman Ali - *Treasurer*
- Bill Brunton - *Director*
- Krista Pell - *Secretary*
- Ryan Hall - *Director*
- Roxanne McKendry - *Director*
- Anita Perry - *Director*
- Mylène Thiessen - *Director*



**THANK
YOU FOR
PARTNERING
WITH US.**

**CHILDREN'S GRIEF CENTRE &
LIVING WITH ADVANCED ILLNESS CENTRE**

1245 70 Avenue SE
Calgary, AB T2H 2X8
403-263-4525

ROSEDALE HOSPICE

920 7A Street NW
Calgary, AB T2M 3J3
403-284-5195

hospicecalgary.ca | info@hospicecalgary.ca